

FACTS

WHAT DOES The First National Bank of Fort Smith DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The type of personal information we collect and share depends on the product or service you have with us. This information includes:

- Social Security Number and Account Transactions
- Account Balances and Payment History
- Income and Credit History

When you are *no longer* our customer, we continue to share your information as described in this notice.

How?

All financial companies need to share **customer's** personal information to run their everyday business. In the section below, we list the reasons financial companies can share their **customer's** personal information; the reasons **The First National Bank of Fort Smith** chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does The First National Bank of Fort Smith Share?	Can you limit this sharing?
For our everyday business purposes -- such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus.	YES	NO
For our marketing purposes -- to offer our products and services to you	YES	NO
For joint marketing with other financial companies	NO	We Don't Share
For our affiliates' everyday business purposes -- information about your transactions and experiences	YES	NO
For our affiliates' everyday business purposes -- information about your creditworthiness	NO	We Don't Share
For nonaffiliates to market to you	NO	We Don't Share

Questions?

Call (479) 788 - 4600 or go to www.fnbf.com/contactus



Who we are**Who is providing this notice?**

The First National Bank of Fort Smith.
First National Bank of Rogers, a division of The First National Bank of Fort Smith.

What we do**How does The First National Bank of Fort Smith protect my personal information?**

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

How does The First National Bank of Fort Smith collect my personal information?

We collect your personal information, for example, when you

- Open an account or Apply for a loan.
- Make a wire transfer or Give us your contact information.
- Provide account information.

We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.

Why can't I limit all Sharing?

Federal law gives you the right to limit only

- Sharing for affiliates' everyday business purposes -- information about your creditworthiness.
- Affiliates from using your information to market to you.
- Sharing for nonaffiliates to market to you.

State laws and individual companies may give you additional rights to limit sharing.

Definitions**Affiliates**

Companies related by common ownership or control. They can be financial and nonfinancial companies:

First Bank Corp (Financial Holding Company) owns a controlling interest in the financial companies: The First National Bank of Fort Smith; Citizens Bank and Trust Company; National Bank of Sallisaw; Brown Hiller Clark Insurance Company of Arkansas; and Brown Hiller Clark Insurance Company of Oklahoma. First Bank Corp. also owns controlling interest in the nonfinancial company, Realty Appraisals Inc..

Nonaffiliates

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- The First National Bank of Fort Smith does not share with nonaffiliates.

Joint marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- The First National Bank of Fort Smith does not Jointly Market.